



### **Mission** Statement

The Library is a department of East Hampton Town government. Our mission is to promote equal access to information and ideas, love of reading, and a wide range of community-based educational and cultural programs.

# **Library** Branding











#### **TYPOGRAPHY**

#### Chivo - Bold

**ABCDEFGHIJKLMNOPQRSTUVWXYZ** abcdefghijklmnopqrstuvwxyz 0123456789

Overpass - Regular

ABCDEFGHIJKLMNOPQRSTUVWXYZ abcdefghijklmnopqrstuvwxyz 0123456789

#### **COLORS**



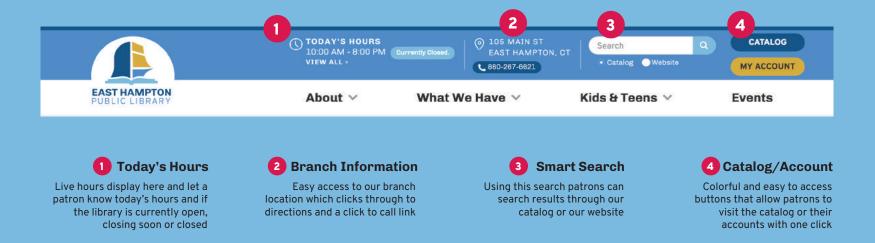




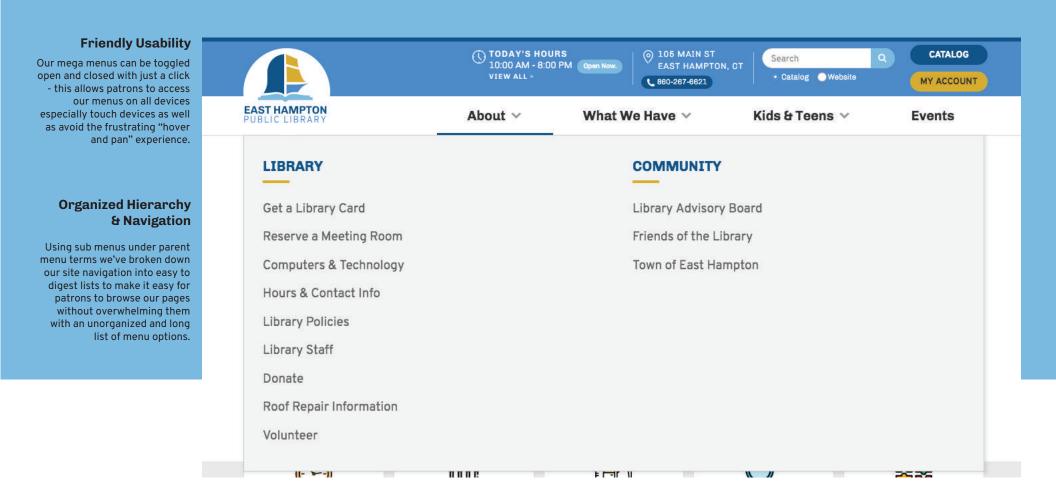




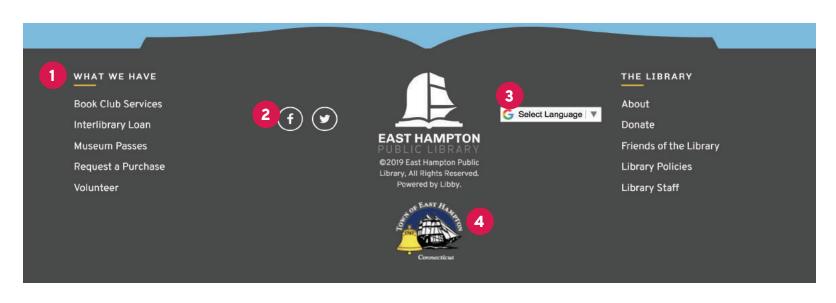




#### **MEGA MENUS**

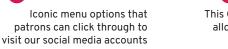


### **FOOTER**















An image slider to visually engage patrons about upcoming news and events

#### 2 Upcoming Events

An events listing with upcoming events ordered by their event date with quick access to the full calendar

#### 3 Quicklinks

A curated icon-driven list of favorite and popular resources for patrons to easily click through to.

#### 4 Featured Resources

We've made it easy for patrons to find featured free e-resources and databases that they can use through the library.

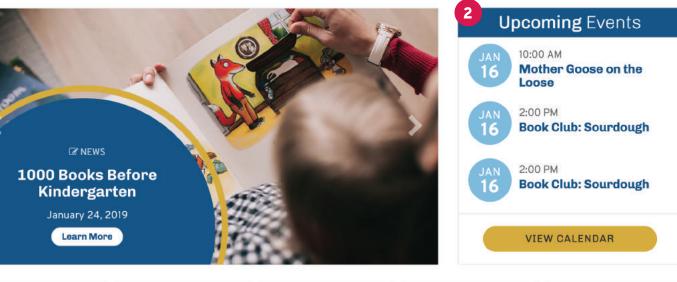
#### 5 Friends of the Library

A shout-out section to acknowledge our Friends and educate our patrons on their contribution and how to get involved.

#### 6 New Items

An interactive section to allow patrons to virtually browse new items in mutiple categories





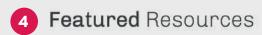




















VIEW ALL



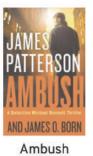


**FICTION** 

NON-FICTION

& CHILDREN

**►** MOVIES









The Flimflam Affair

Sugar Run

A Print B Email

## Ask a Librarian

Have a question? Ask our librarians using the form below!

. . . .

Full Name



Your Question

ASK!

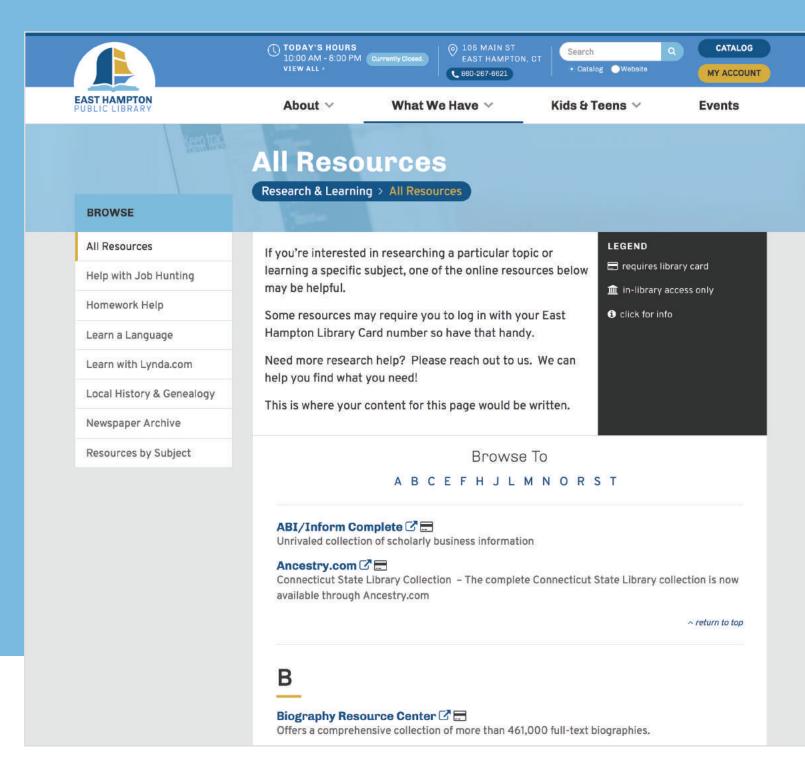
7 Ask a Librarian

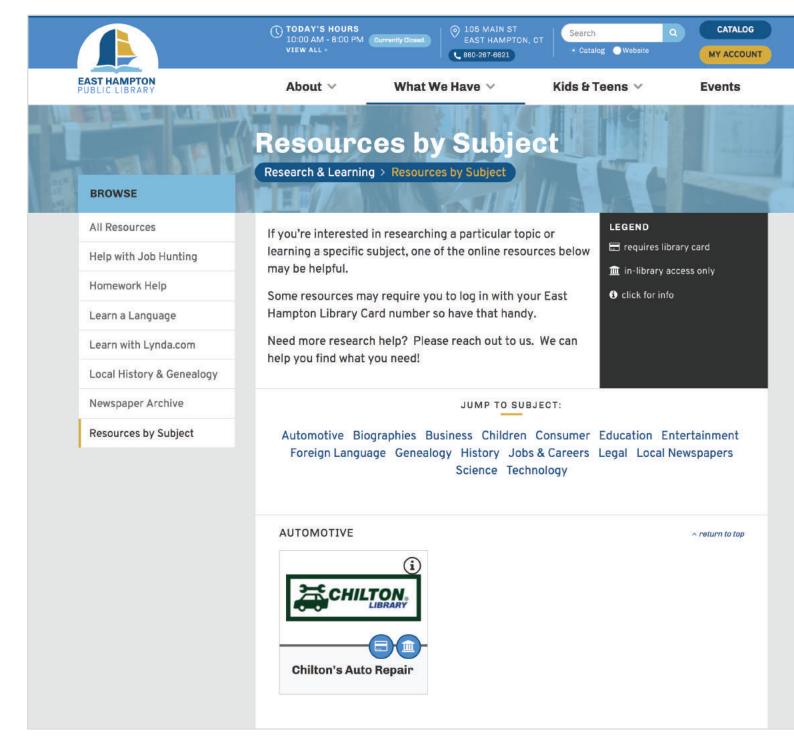
An easy to access form to allow patrons to submit questions to our librarians

#### Resources page

Patrons can use our resources page to browse e-resources and databases by subject OR alphabetically.

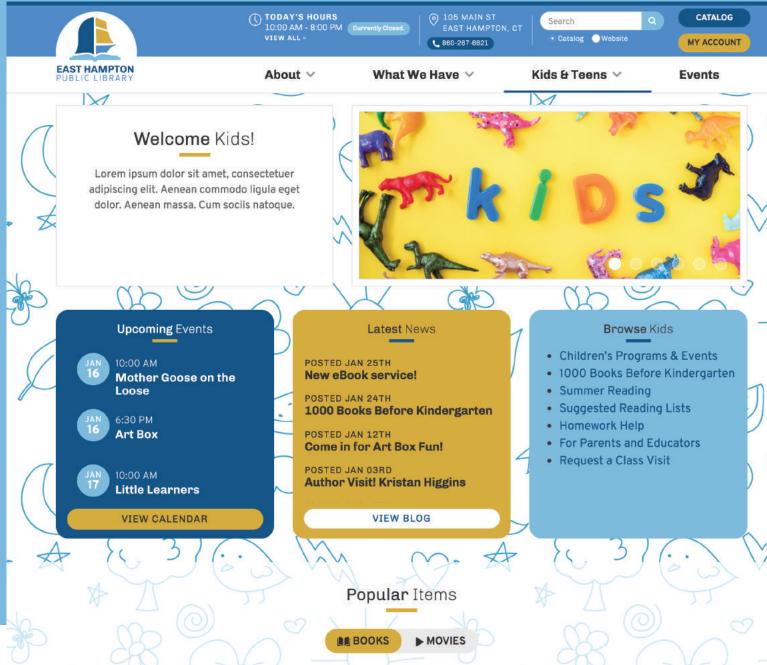
Anchor lists at the top of each page allow users to jump to the letter or subject of their choice to navigate to the resources they are interested in faster.



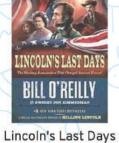


#### **Kids Page**

In an effort to keep patrons engaged we have "overview" pages for certain audiences. Pictured here is the Kid's overview page where young patrons and their parents can browse information, events, and resources related to them.











The Lego Ideas Book

The Fault In Our Stars

THE FAULT INDURSTARS



#### **Responsive Design**

Our website is optimized for small and large screens, using responsive design and advanced media queries the website adapts to the size of the device being used to visit.

For mobile phones and smaller screen devices the elements stack into full width columns to adjust to the available screen width and keep readability, legibility, and usability consistent.

