

“The team at Stirling Technologies were wonderful to work with. We were so impressed by how responsive they were to any requests or concerns we had while they were designing our new library website. We are constantly receiving compliments on our website! I would highly recommend them.”

-Sarah Cognata, *Director*

## Home Page

### IMAGE SLIDER

An animated section with a slider of images that circulates the latest news and happenings of the library.

### TODAY @ GPL

A dynamic today section that updates daily to reflect the current day's date and hours of operations.

### EVENTS

Upcoming events widget that pulls in the latest events in the order of what's next.

### QUICKLINKS

A friendly and easy to use icon link list to help patrons click for popular “I want to...” actions!

### FEATURED RESOURCES

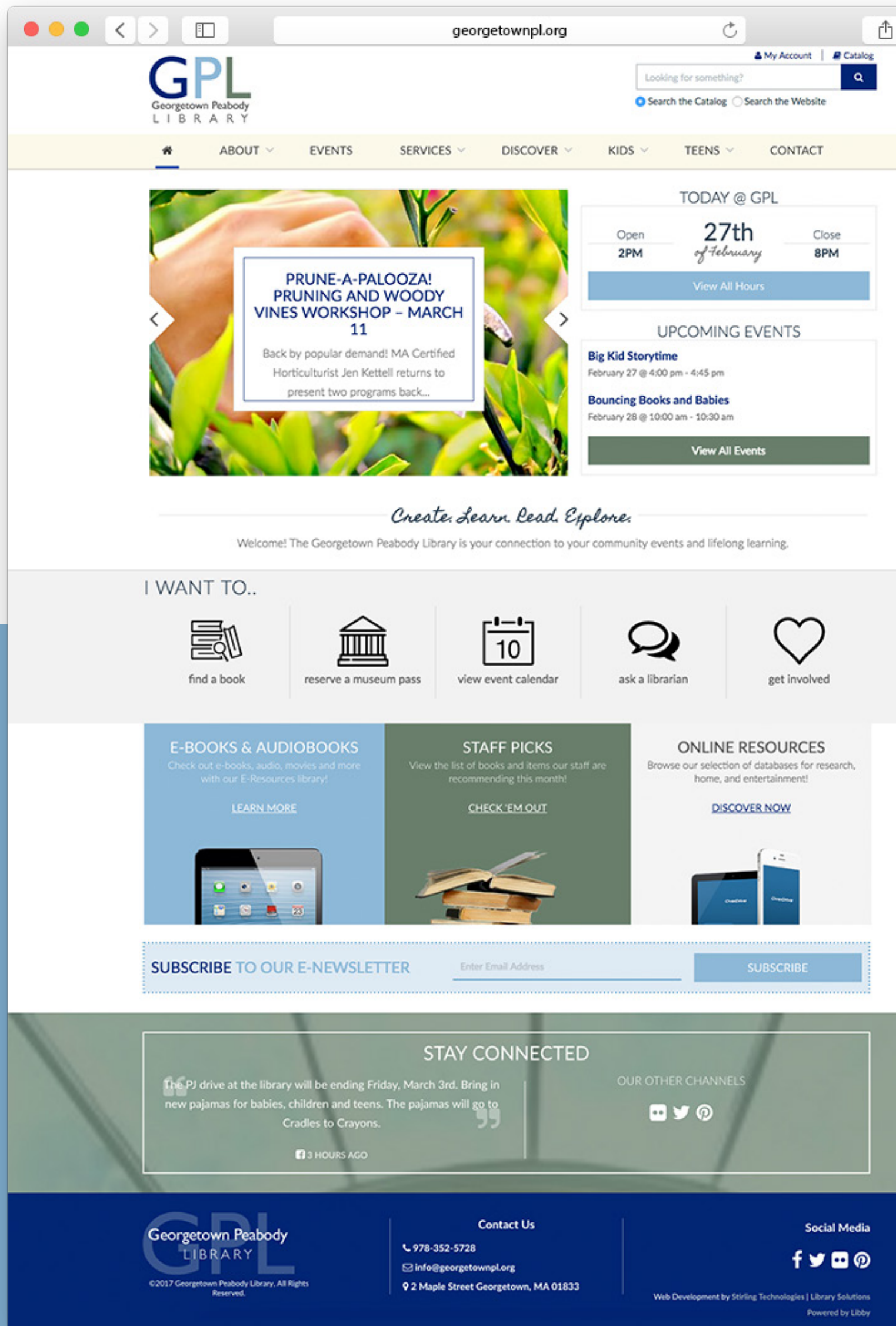
An image-driven section for highlighted resources.

### E-NEWSLETTER

A brief subscription form to sign up for the e-newsletter.

### SOCIAL MEDIA

A social media section with a live Facebook message feed and links to other social media network accounts.



The screenshot shows the website's home page with a navigation menu (Home, About, Events, Services, Discover, Kids, Teens, Contact) and a search bar. The main content area features an image slider for a 'PRUNE-A-PALOOZA!' workshop, a 'TODAY @ GPL' section showing the date as the 27th of February with hours from 2PM to 8PM, and an 'UPCOMING EVENTS' section listing 'Big Kid Storytime' and 'Bouncing Books and Babies'. Below this is a 'Create. Learn. Read. Explore.' banner with a welcome message. The 'I WANT TO..' section includes icons for finding books, reserving museum passes, viewing the event calendar, asking a librarian, and getting involved. The 'FEATURED RESOURCES' section highlights 'E-BOOKS & AUDIOBOOKS', 'STAFF PICKS', and 'ONLINE RESOURCES'. A subscription form for the e-newsletter is located below. The footer contains contact information, social media links, and copyright details.



# Kids' Page

The screenshot shows the website's navigation menu with 'KIDS' selected. The main content area features a 'WINTER STORY TIME' announcement, an 'UPCOMING EVENTS' list, and a 'WHAT WE OFFER FOR KIDS' section with icons for programs, homework help, parent resources, teacher resources, and a blog. Below this is a 'KIDS' welcome message and a 'FEATURED BOOKS' carousel with titles like 'Douglas, You Need Glasses!' and 'Bring Me a Rock!'. A 'DIGITAL LIBRARY' section includes a 'Click here for TumbleBooks™' button. At the bottom, a 'QUOTE OF THE MONTH' features a quote from Winnie the Pooh.



## CUSTOM TEEN & KIDS PAGES

The Library's website offers unique custom pages for both Kids and Teens! Each page showcase the curated sections with information relevant to its specific audience such as:

- Quick Links
- Pertinent News
- Recommended Book Lists
- Upcoming Events
- Featured Resources

The screenshot shows the website's navigation menu with 'TEENS' selected. The main content area features a 'TEEN SURVEY' announcement, a 'BROWSE SECTION' dropdown menu, and a 'WHAT WE OFFER FOR TEENS' section with icons for programs, resources, summer reading, online research resources, and digital downloads. Below this is a 'TEENS' welcome message and a 'RECOMMENDED READING' carousel with titles like 'Passenger' and 'Matched'. An 'UPCOMING EVENTS' section lists events like 'Book Club (Gr. 6-8)' and 'Book VS. Movie: Percy Jackson'.
















# Museum Passes Page

The screenshot shows the website georgetownpl.org. The header includes the GPL logo, navigation menus (ABOUT, EVENTS, SERVICES, DISCOVER, KIDS, TEENS, CONTACT), and a search bar. The main content area is titled "MUSEUM PASSES" and features a grid of 18 museum pass cards. Each card displays the museum's logo, the pass details (e.g., "PASS ADMITS 4 PERSONS, 50% OFF ADMISSION"), and a "Visit Website" link. A "BROWSE SECTION" dropdown menu is visible on the right side of the page.

**MUSEUM PASSES**

The Friends of the Georgetown Peabody Library generously provides funding for the museum pass program. These passes allow free or reduced admission to some of the Boston area's most popular institutions. Patrons may make reservations online, in person, or by phone (978-352-5728).

TO RESERVE PASSES ONLINE, PLEASE CLICK HERE

 <p><b>CHILDREN'S MUSEUM</b> OF NEW HAMPSHIRE</p>	<p>PASS ADMITS 4 PERSONS, 50% OFF ADMISSION <b>Children's Museum of New Hampshire</b></p> <p><a href="#">Visit Website &gt;</a></p>	 <p><b>Museum of Science.</b></p>	<p>PASS ADMITS 4 PERSONS, \$10 EACH <b>Museum of Science</b></p> <p><a href="#">Visit Website &gt;</a></p>
 <p><b>mfa</b></p>	<p>PASS ADMITS 2 PERSONS, \$10 EACH <b>Museum of Fine Arts</b></p> <p><a href="#">Visit Website &gt;</a></p>	 <p><b>PEEM</b> Peabody Essex Museum</p>	<p>PASS ADMITS 2 PERSONS, \$6 EACH (TUE-FRI)* <b>Peabody Essex Museum</b></p> <p><a href="#">Visit Website &gt;</a></p>
 <p><b>New England Aquarium</b> Protecting the blue planet</p>	<p>PASS ADMITS 4 PERSONS, \$10 EACH (SEPT-JUNE) <b>New England Aquarium</b></p> <p><a href="#">Visit Website &gt;</a></p>	 <p><b>USS Constitution Museum</b></p>	<p>PASS ADMITS 9 PERSONS FOR FREE <b>USS Constitution Museum</b></p> <p><a href="#">Visit Website &gt;</a></p>
 <p><b>mass parks</b></p>	<p>PASS ENTITLES THE BEARER TO FREE PARKING FOR ONE VEHICLE** <b>Mass Parks</b></p> <p><a href="#">Visit Website &gt;</a></p>	 <p><b>imagine that</b> create the day</p>	<p>PASS ADMITS 2 CHILDREN, \$3 EACH AND 2 ADULTS FREE <b>Imagine That</b></p> <p><a href="#">Visit Website &gt;</a></p>
 <p><b>ISABELLA STEWART GARDNER MUSEUM</b></p>	<p>PASS ADMITS 4 PERSONS, \$5 EACH <b>Isabella Stewart Gardner Museum</b></p> <p><a href="#">Visit Website &gt;</a></p>	 <p><b>TOWER HILL BOTANIC GARDEN</b></p>	<p>PASS ADMITS 2 PERSONS, 50% OFF ADMISSION <b>Tower Hill Botanic Garden</b></p> <p><a href="#">Visit Website: &gt;</a></p>
 <p><b>STRAWBERRY BANKE</b> POKWORTH NEW HAMPSHIRE</p>	<p>PASS ADMITS 2 ADULTS AND UP TO 4 CHILDREN FOR FREE <b>Strawbery Banke Museum</b></p> <p><a href="#">Visit Website: &gt;</a></p>		

\*Peabody Essex Museum | The cost to patrons on Saturdays, Sundays, and holiday Mondays will be \$12. Ages 16 and younger are admitted for free!

\*\*Mass Parks | Free parking for one vehicle (excluding buses or vans)

**BROWSE SECTION**

- Art Exhibits
- Book and Media Donations
- Class Visits & Tours
- E-Newsletter
- Home Delivery Service
- InterLibrary Loan
- Museum Passes**
- One-on-One Tech Help
- Suggest a Purchase
- Technology

**Georgetown Peabody LIBRARY**

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**Contact Us**

978-352-5728  
info@georgetownpl.org  
2 Maple Street Georgetown, MA 01833

**Social Media**

Facebook, Twitter, YouTube, Pinterest

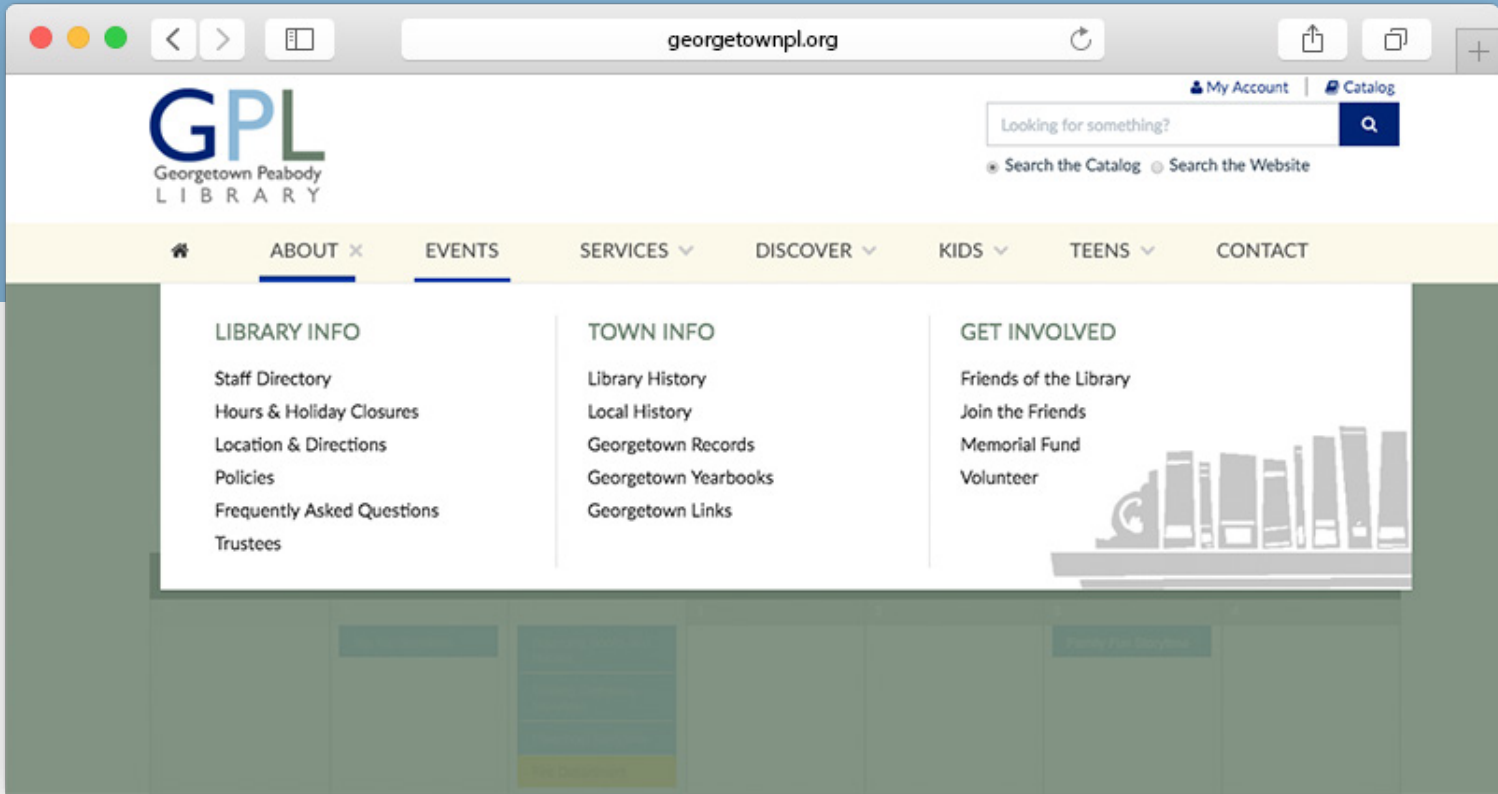
Web Development by Stirling Technologies | Library Solutions  
Powered by Libby

## ORGANIZED PASSES

Our Museum Passes page allows patrons to quickly see the discounts we offer and understand the amount of museums we have passes for: all within an organized and visually engaging page design!

# Mega Menu

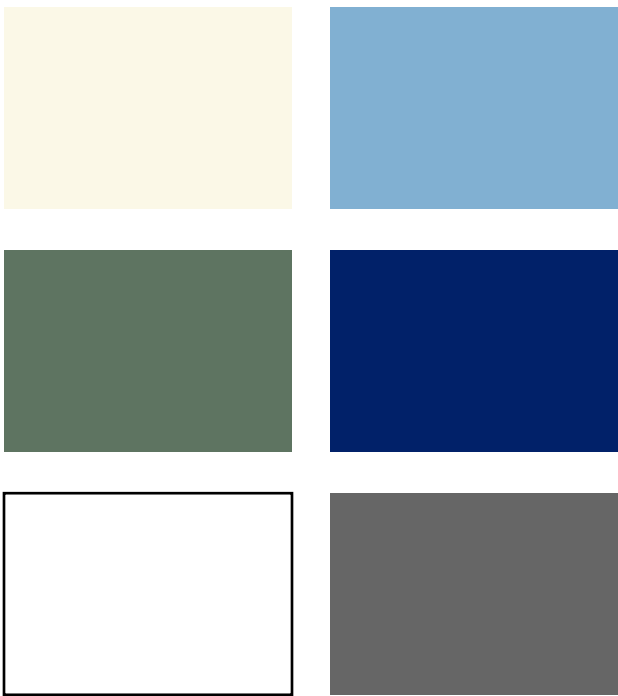
Simple, usable, and organized navigation.



The new mega menu makes browsing and visiting the library website easier than ever. Simple click to open or close and with the menu and pages divided into organized columns users and patrons alike can find the information they are looking for faster than before.

# Branding

## COLORS



## TYPOGRAPHY

**THIS IS A PAGE TITLE**

**This is a heading**

**This is a subheading**

*This is a script heading.*

**This is a bold paragraphy body text.**

This is a paragraph body text.

[This is a link](#)

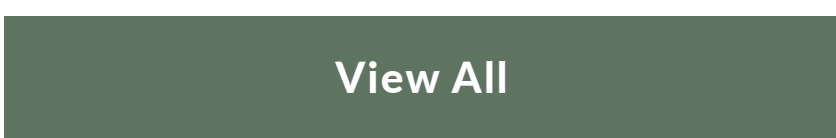
## BUTTONS



} *navy blue button*



} *light blue button*



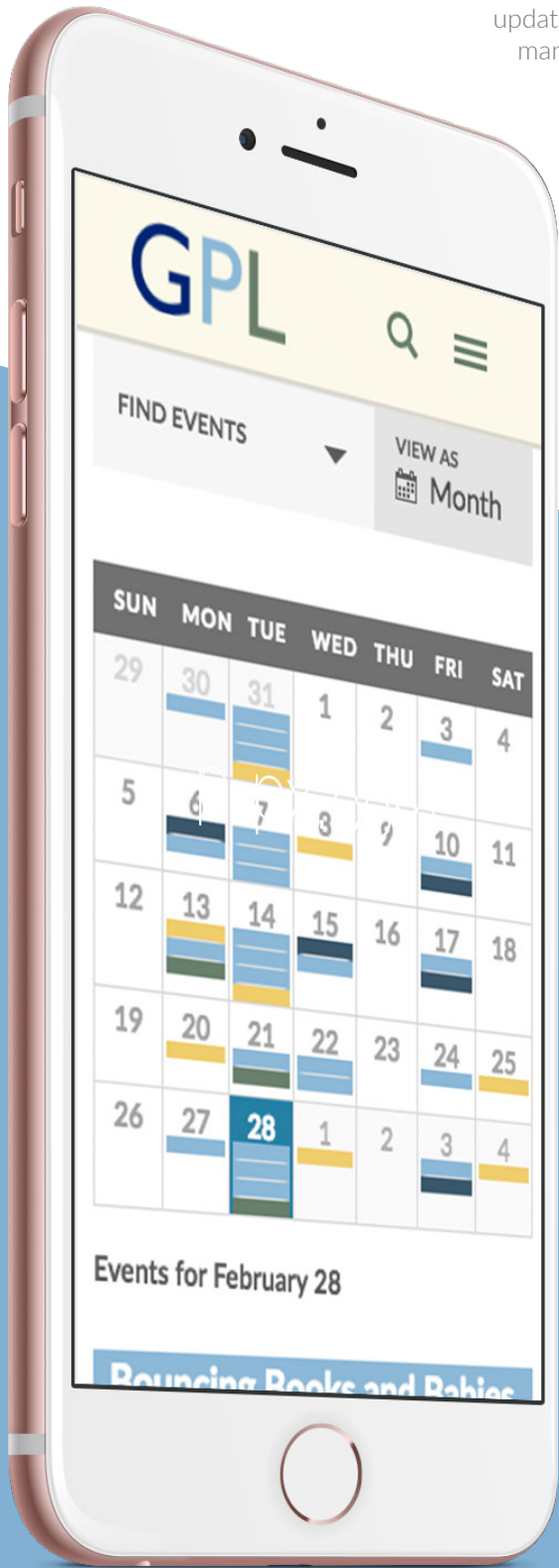
} *muted green button*

# Responsive

A design to fit all devices!

## RESPONSIVE DESIGN

The library's website is completely responsive and will update to any mobile device. The design rescales to fit many screen sizes such as desktop, tablets, phones.



## STACKED LAYOUT

With this mobile-first responsive design elements stack to allow the content to resize for better readability and usability performance on a smaller device.

